



SPONSORSHIP BROCHURE 24/25

CLUB HISTORY



Hamworthy Recreation Football Club was formed in 1948 as Hamworthy Engineering FC and played on the Sports Ground opposite the factory at Fleetsbridge in Poole (where the Tesco supermarket now stands). When the site at Fleetsbridge was sold to Tesco in the late 1980's the football, along with the Sports & Social Club, moved to its current home at Magna Road, Canford Magna.

At that time 'Hamworthy Engineering FC' were playing in the Bournemouth League (Division 1). The Club won the Bournemouth Senior Cup in the 1988-89 season, and after winning the Division One Championship in 1991-92 'The Rec' successfully applied to join the Dorset Combination League for season 92/93 when they finished 3rd.

Success soon followed when the Club won a hatrick of Combination League Championships in 1993-94, 1994-95 and 1995-96.

'The Rec' have lifted the League Championship Trophy on another nine occasions, 2000/01, 2001/02, 2004/05, 2009/10, 2010/11, 2014/15, 2018/19 and 2021/2022.

The Club have won the League Cup on five occasions - 2000/01, 2006/07, 2007/08, 2013/14 & 2014/15.

'The Rec' consider that their greatest achievement was in 1995, when not only did they win the League Championship, they also won the Dorset Senior Cup, defeating Weymouth Football Club from the Southern League by 3 goals to nil at Magna Road in the Semi-Final, and Poole Town FC, another Southern League team, 4 - 1 in the Final.

The 2001-01 season saw the Club change its name to Hamworthy Recreation FC to reflect the name of their current headquarters

Our proud boast – we've never finished below 6th since Ham Eng joined the Combination in 1992/93.

Since entering the (old) Dorset Combination the Reserves have played in the Bournemouth Premier Division (old Div 1). They have had their ups and downs (as most reserve teams do) but remained competitive in League and Cups. 2019/20 sees the Reserves move over to the Dorset Leagues as it was felt that the Bournemouth Prem was getting less competitive (taking the place of Wimborne Phoenix who played as our "A" team last season.

Hamworthy Recreation FC has had ambitions to progress into the Wessex League having either won or been runners up in the Dorset Premier League for several recent seasons

After football leagues were curtailed for the 2019/2020 and 2020/2021 Seasons through the Coronavirus pandemic our First Team continued its good form in the DPL for the 2021/2022 season by winning both the League and Cup Competitions.

THE CLUB

The Hamworthy Club is located on the beautiful rural 17-acre site in Canford Magna, near Wimborne. The club has recently had a full makeover of the lounge bar boasting a smart modern feel.

No membership is required to enjoy the club, non-members are always welcome.

However, membership does offer benefits such as:

- Full access to the club
- Discounted sporting facilities, golf, football, cricket, squad and pétanque
- Discounted tickets on entertainment events
- Discounted food and drink, including the popular Sunday carvery
- Early booking privileges
- Discounted hire of facilities for parties and weddings

All our sponsorship opportunities come with a complimentary membership and will also be seen by our 1000 members and thousands of customers throughout the week.

For enquiries phone 01202 881922 or email enquiries@thcmagnaroad.co.uk



Hamworthy Recreation plays its home games at the Hamworthy club based on Magna Road (BH21 3AR)



SPONSORSHIP



Stadium Sponsor

After a successful League and Cup double, Hamworthy Recreation are looking to add more sponsors heading into our first ever season in the Wessex Premier League.

After achieving promotion, further work needs to be completed at the ground in order to meet the requirements of Step 5 football. With that in mind, we have a great opportunity to become our new Stadium Sponsor.

This package can be tailored to your requirements, but will include as a minimum:

- Full naming rights to the stadium
- Social media coverage, newspapers, X, Facebook, website, etc.
- Advertising board at main club entrance
- Advertising board at ground entrance
- Advertising banner behind the goal
- 2 pitch side advertising boards
- Free club membership for 4 people
- Free match day entry for 4 people
- Full page in match day programme

Optional

- Long term deal
- Kit & Tracksuit sponsorship
- 50/ 100-seater stand
- 70/140 standing stand

Price to be negotiated



SPONSORSHIP

50/100-Seater Stand Sponsor

After achieving promotion, an additional 50-seater stand is required to be added, alongside the existing stand in order to meet the requirements of Step 5 football. With that in mind, we have a great opportunity to be one of our stand sponsors

This package can be tailored to your requirements, but will include as a minimum:

- Advertising boards across the back of the stand
- 2 pitch side advertising boards
- Social media coverage
- Free club membership for 4 people
- Free match day entry for 4 people
- Full page in match day programme

Price to be negotiated depending on 50/100 option



SPONSORSHIP

70/140- Stand Sponsor

After achieving promotion, an additional 70 person capacity stand is required to be added, alongside the existing stand in order to meet the requirements of Step 5 football. With that in mind, we have a great opportunity to be one of our stand sponsors

This package can be tailored to your requirements, but will include as a minimum:

- Advertising boards across the back of the stand
- 2 pitch side advertising boards
- Social media coverage
- Free club membership for 2 people
- Free match day entry for 2 people
- Full page in match day programme

Price to be negotiated depending on 70/140 option



SPONSORSHIP

Man of The Match Sponsor

This package can be tailored to your requirements, but will include as a minimum:

- 1 pitch side advertising board
- Social media coverage
- Free match day entry for 2 people
- Full page in match day programme
- Link to company on the website

Price to be negotiated



SPONSORSHIP

Dugout Sponsor

This package can be tailored to your requirements, but will include as a minimum:

- Company logo on dugouts
- 1 pitch side advertising board
- Social media coverage
- Free match day entry for 2 people
- Full page in match day programme
- Link to company on the website

Price to be negotiated



SPONSORSHIP

Pitchside Advertising Board - £400

Match ball Sponsor - £50 per game – bulk deal can be negotiated

- Free match day entry for 2 people
- Social Media Coverage
- Full page in match day programme
- Link to company on the website

Match Day Sponsor - £100 per game – bulk deal can be negotiated

- Free match day entry for 4 people
- Refreshments for 4 people
- Social Media Coverage
- Full page in match day programme
- Link to company on the website

Corner Flags

- Social Media Coverage
- Advert in match day programme
- Link to company on the website



SPONSORSHIP

Player Sponsor - £100

- Social media coverage
- Advertising in match day programme
- Link to company on the website



LEWIS MCMURDO

SPONSORED BY

THC @ Magna Road
The Hamworthy Club

SPONSORSHIP



100 Club

The Hamworthy Recreation FC 100 Club is one of our major sources of income. We do not charge the players a match fee, but they must join the 100 Club if in full time employment.

Membership costs £8 per month via a direct debit with a weekly prize of £25.

The weekly prizes are increased to £100 at the end of each month and £250 at the end of a quarter.

Membership of the 100 Club is also open to supporters and friends and families of players

Please ask for an application form from any Committee Member

CONTACTS

USEFUL CLUB CONTACTS:

General Sponsorship Queries:
HamRecsponsors@outlook.com

Pitch Side Advertising Boards: Pat Notley
patnotley@aol.com

Club Chairman : Chris Hayes
ChrisH@am-dmservices.co.uk

Club Secretary : Mike Pomeroy
mike.pomeroy@specialist-computing.net

